NEWSLETTER 13

January 2020

Impressionisms Routes organizes the 9th Summer Training Academy of European Cultural Routes of the Council of Europe in Fontainebleau from May 26 to 29, 2020

EDITORIAL

We are happy, first of all, to present our best wishes for this new year 2020 ... After a year 2019 rich in events, the 2020 vintage also looks very promising. After its certification as a Cultural Route of the Council of Europe in May 2018, the Impressionisms Routes network has now taken off.

Several major sites joined us in 2019, in particular Saint-Germain-en-Laye, Asnières-sur-Seine, Levallois, Pont-Aven, Pornic or Ozalj in Croatia. Our certification Ceremony on March 19, 2019 at the Collège des Bernardins, in the historic center of Paris, marked an important moment in the life of our network. Our remarkable participation in the Salon des Grands Voyages at the Caroussel du Louvre in October, highlighted by our exhibition highlighting our French and European members, was a success. The exhibitions presented in Argenteuil, Asnières-sur-Seine, Croissy-sur-Seine, Levallois, attracted an interested public including many young people. Several other actions, summarized in this newsletter, have been undertaken, including many, related to the celebration of the centenary of the death of Pierre Auguste Renoir.

In 2020, Impressionisms Routes will be present from 12 to 15 March at the “Mondial du Tourisme” in Paris, thus offering its members as well as the Cultural Routes of the Council of Europe exceptional visibility. We will organize from May 26 to 29 in Fontainebleau, in cooperation with the Seine-et-Marne Regional Council and “Seine-et-Marne Attractivité”, the 9th Training Academy for all of the Cultural Routes of Europe: more than 100 participants representing the 38 certified Routes as well as the candidate Routes in 2020, i.e. more than 1600 sites in 47 European countries. We are also planning several exhibitions, including the one organized in June 2020 in Moret-sur-Loing on the occasion of the annual "Most Beautiful Detours of France" Congress.

The different routes making up our network are starting to structure themselves. Note in particular the launch of a new Signac Itinerary, which will be managed by the city of Asnières-sur-Seine with the participation of Saint-Tropez.

Relations between the euroArt network (45 artists' colonies in 15 European countries) and Impressionisms Routes have known a new positive step: the two General Assemblies voted the principle of a “mutualisation” of the museums belonging to the two organizations: each museum belonging to one of the networks will become, if he wishes, a member of the other without paying any additional subscription.

We warmly thank all the European Impressionist sites which participate more and more every day in the activities of the Impressionisms Routes Network and assure you of our best regards.

Georges Lucenet
Vice-Président et General Manager

Pierre Bedouelle
President

2020, An Exceptional Year

1- Impressionisms Routes is organizing at Fontainebleau from 26 to 29 May 2020 the 9th Training Academy of European Cultural Routes of the Council of Europe.

This Academy is organized each year by the Cultural Routes Institute of the Council of Europe; it is hosted in one of the European countries by one of the Certified Routes. After extensive consultation with its members, the management team of Impressionisms Routes has chosen to organize this event in partnership with the Seine-et-Marne Regional Council in Fontainebleau and in the sites surrounding the famous forest highlighted by the artists of the Barbizon school… We would like here to warmly thank the President of the Seine-et-Marne Regional Council, Patrick Septiers, who, more than any other, in his former position as Mayor of the Community of Moret- sur-Loing and Orvanne, has always supported the Impressionisms Routes project with determination.

The previous academies took place in Visby (Sweden) in 2019 and in Yuste (Spain) in 2018 ... The one of 2020 will be hosted at the Château de Fontainebleau. The material organization will be ensured by "Seine et Marne Attractivité" in charge of the tourist promotion of this part of Ile-de-France with a particularly rich and diversified heritage. The Impressionist sites members of the Impressionnisms Routes network, very numerous in the Paris region, will find in this event a unique opportunity to enhance their heritage on a European scale.

All the leaders of the 38 Cultural Routes of the Council of Europe (www.cultural-routes.eu) will be present at this event as well as many officials of the Council of Europe and in particular, Stefano Dominioni, General Manager of Cultural Routes European. Remember that these Routes cross 33 European countries and bring together more than 1600 tourist sites, they constitute a powerful tool at the service of “intelligent” and formative tourism within the Continent.

1- Impressionisms Routes will be présent at the « Mondial du Tourisme » in Paris from 12 to 15 march 2020.

After the success of our prestation at the **"Salon des Grands Voyages" in October 2019 at the Carrousel du Louvre in Paris** where Impressionisms Routes took the opportunity offered to him to present many paintings from his traveling exhibition **"Art and Light in Val de Seine"** and to highlight the heritage and the tourist attractiveness of our members, we decided to offer them and our partners a new opportunity of strong presence at one of the most important trade fairs in Europe which drains every year several hundred thousand visitors.

The member communities of the Impressionisms Routes Network already received, in early January 2020, a first message of call for active participation in this event.

The Impressionisms Routes Stand is yours. Your physical presence is very welcome. Your projects and documents will be posted there if you wish. Communicate on this topic with Georges Lucenet, VP and DG of Impressionisms Routes. lucenet.georges@wanadoo.fr.

Some highlights of 2019…

March 15, 2019: Official Certification Ceremony of the Impressionisms Routes Network as a Cultural Route of the Council of Europe
(Collège des Bernardins, Paris)

2009, Renoir year

Impressionisms Routes, Itinéraire Culturel du Conseil de l'Europe a lancé un programme attrayant intitulé **« Année Renoir 2019 »** destiné à commémorer le centenaire de la mort du maître, décédé dans son domaine des Collettes à Cagnes-sur-Mer et enterré à Essoyes-en Champagne près de sa compagne, Aline Charigot.

L'année 2019 a été marquée par plusieurs manifestations organisées en partenariat avec de nombreuses cités membres du réseau Impressionisms Routes.

11/12 Octobre 2019. Salon des Grands Voyages, Carrousel du Louvre, Paris

October, 18/17, 2019. Interactive Tourism Forum of the Mediterranean Region Saint-Tropez

Summer 2019 (and 2020). The Open Air Museum, Moret sur Loing

The open-air museum project of Moret-sur-Loing was born in 2017 and continues over the years 2018, 2019 and 2020. The aim is to create an open-air museum by setting up 7 giant paintings by Alfred Sisley on the main monuments of the famous medieval city of Moret-sur-Loing (South of Paris)… Artistic walks in the atmosphere of the end of the 19th century, conferences, exhibitions are organized in addition. Young people (schools, colleges, high schools) are invited to carry out work on this occasion, the city revives before our eyes ...

Route Berthe Morisot (BOUGIVAL). Impressionism “au féminin”

Creation of the play: Berthe Morisot, Passion Impressionniste

Born of a partnership between the "Grains de Scène" Theater Company and the Bougival Tourist Office, a very active pole of the Impressionism Routes, this play is one of the elements in the development of the Impressionisms Routes Network in France.

Created in Bougival in 2019, it traces the portrait of a committed woman, a full member of the pictorial movement alongside the biggest: Monet, Pissarro, Sisley, Degas, Renoir or Manet, whom she married brother Eugène… She does experience the youth of Berthe, a charismatic personality of the Impressionist movement, whose struggle to exist as a female artist at that time was commendable.

With Mary Cassat, of American nationality who did a lot to promote the Impressionism on the other side of the Atlantic and Eva Gonzalez, of Spanish origin to whom will be dedicated an exhibition during the summer of 2020 at the Château de Dieppe, the Female Impressionism deserves special attention.

... From Sylvie Cens, by the company "Grains de Scène", in the author's staging…

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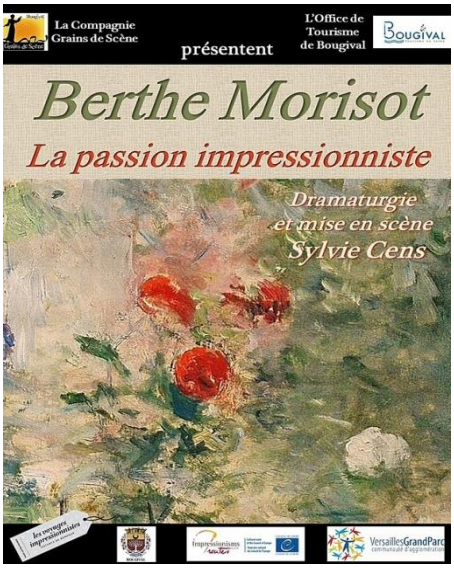

ASNIÈRES-SUR-SEINE

A prestigious event under the seal of Impressionism

Like many other cities located on the first loop of the Seine to the immediate west of Paris, the city of Asnières-sur-Seine has decided to fully develop its historical and cultural heritage by joining the network of the Impressionisms Routes in Europe, new Cultural Route of the Council of Europe since 2018.

This November 25, 2019 marked the official launch of a new route Paul Signac which will be managed by the city with the support of Saint-Tropez, another emblematic city of the master and theoretician of Pointillism. The official signing of the Values Charter of the Council of Europe on behalf of the city of Asnières, completed this perfectly successful event.

The greatest, indeed, have frequented these places: Claude Monet, Alfred Sisley, Vincent van Gogh, Emile Bernard, even before the masters of pointillism, Georges Seurat and Paul Signac realize the founding works of the neo Impressionnism whose famous “Baignade à Asnieres” (National Gallery, London) or “Sunday at the Grande Jatte” (Art Institute, Chicago) ...

A warm evening in the magnificent Wedding Lounge of the Town Hall of Asnières-sur-Seine, under the patronage of **Charlotte Helmann Cachin,** great-granddaughter of Paul Signac, in the presence of **Thierry Sellier,** Deputy Mayor in charge of Tourism Culture and Heritage and **Georges Lucenet,** Vice-President and General Manager of the Council of Europe's European Network of Impressionisms Routes. A large audience composed of personalities and elected officials of the Hauts-de-Seine county and the Ile-de-France Region ...

Impressionisms Routes ©, whose European headquarters are in Neuilly-sur-Seine, today brings together Impressionist sites from 8 European countries. The network is closely linked to that of euroArt which includes 45 artists' colonies in 15 European countries.

Saint Germain en Laye Joins Impressionisms Routes…

Saint-Germain-en-Laye and its Royal Castle is the "bridgehead" of the Impressionist Loop of western Paris which goes from Chatou and Carrières-sur-Seine to Montesson and Le Mesnil-le-Roi via Impressionist sites famous all over the world: Bougival, Rueil-Malmaison, Croissy-sur-Seine and La Grenouillère, Louveciennes, Port-Marly, Marly-le-Roi, Le Pecq… These prestigious sites were represented by the biggest: Monet, Pissarro, Sisley, Renoir, Caillebotte, Morisot… The paintings produced on their territory are present in the largest museums in the world. Several of these communities are already members of the Impressionisms Routes network and actively participate in the activities of the Cultural Route of the Council of Europe, thus benefiting from excellent European visibility.

The “Saint Germain Boucle de Seine” Tourist Office manages the tourist activities of some twenty cities in this region with an exceptional heritage, it is associated with our activities. The "Impressionist paths", circuits organized around the most significant works, reveal the richness of this artistic heritage.

A royal and international city, Saint Germain en Laye is an emblematic place in the history of France. It has been a royal residence since the 12th century, well before Versailles, and was the terminal of the first railway line for travelers connecting Paris in 1837…

Birthplace of Claude Debussy (the composer’s house is open in the city center), Saint Germain en Laye is also eligible for the enhancement of Impressionisms music magnified by Maurice Ravel or Emmanuel Chabrier.

Pornic Joins Impressionisms Routes…

Pornic is a magnificent tourist and seaside resort with 15,000 inhabitants located on the Jade coast southwest of Nantes and on the edge of Bourgneuf Bay. The resort spreads around the old port where traditional fishing boats and sailboats moor ... The beautiful 13th century castle dominates the panorama of the particularly welcoming city ...
Pornic had all the assets to join the European network Impressionisms Routes. In fact, during the summer of 1892, Pierre-Auguste Renoir spent more than a month on the Jade coast because, on the advice of Martial Caillebotte, the brother of the famous Impressionist, he had come to provide care for his son Pierre to fragile health. In the country of Retz, Renoir was forced to work in the open air and therefore to represent landscapes: there he made at least six paintings, two of which were at the castle beach, the white sail, Noëveillard beach, the Château seen from the Mole or the geese in Sainte-Marie…

Thanks to the exceptional visibility that its membership in Impressionisms Routes now gives it, Pornic intends to fully enhance its assets as an Impressionist city. On October 24, 2019, a musical evening whose program was woven around the life and work of the painter was presented at the Casino de Pornic with works by Gounod, Fauré and Massenet ... High Quality reproductions of two of the paintings of Renoir performed in Pornic (the beach of the Castle and the White Sail) were presented at the Carrousel du Louvre during the Salon des Grands Voyages on October 11 and 12, 2019…

Exhibitions and Conferences in 2019

Asnières-sur-Seine, May 6-21, 2019

Argenteuil, May 31- June28, 2019

Croissy-sur-Seine, September 13-22, 2019

Levallois, September 28 – October 20, 2019

Inauguration of the Exhibition
"Art et Lumière en Val de Seine"
September 13 to 23, 2019
Saint Leonard's Chapel. Croissy-sur-Seine (Yvelines, France)

High place of Impressionism with the prestigious site of “La Grenouillère”, the city of Croissy-sur-Seine is a member of the Network Impressionisms Routes, Cultural Route of the Council of Europe. The chapel Saint Leonard, architectural jewel of the twelfth centuries, was a perfect setting to host the exhibition “Art et Lumière” that traces the Impressionist adventure throughout the Seine Valley. The immediate proximity of the Chanorier space and the Musée de la Grenouillère are additional elements contributing to the interest of the area.

The inauguration took place on Friday, September 13, 2019 in the presence of many elected officials and leaders of the Saint-Germain Boucle Seine region including Marie LEBEC, Deputy Yvelines and Jean-Roger DAVIN, Mayor of Croissy-sur-Seine. Cécile CESBRON-LAVAU, Deputy Mayor in charge of Cultural Affairs and Heritage and Georges LUCENET, Vice President and General Manager of Impressionisms Routes, welcomed the many participants to this evening.

The exhibition will remain open during the Heritage Days and until September 23, 2019. It will then be presented at the Carrousel du Louvre in Paris, on October 11 and 12, 2019, during the Salon des Grands Voyages, a high-end tourist event

EAU & LUMIERE. « IMPRESSIONISMS ROUTES»
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INFOFLASH

Inauguration of the Exhibition
Levallois at the time of the Impressionists
September 28-October 20, 2019
Levallois Town Hall

In 2019, the city of Levallois joined the Route des Impressionnismes Network, the new Cultural Route of the Council of Europe. Legitimately impressionist thanks to the fact that its territory encloses the island of "La Grande Jatte", which was represented by the greatest: Monet, Sisley, Van Gogh and Georges Seurat, master of pointillism, the city now intends to fully develop its heritage in this area.

The exhibition "Levallois at the time of the Impressionists" presented in this frame is a remarkable success: composed of several universes, it presents the birth and the characteristics of this innovative artistic movement - with focus on the island of the Grande Jatte - while showing the singularities of this changing era. Between digital immersion, reconstruction of scenes evoking the atmosphere of the late 19th century and presentation of original works and documents, it is an original approach to art and history for all audiences.

The opening, in the presence of many elected and responsible including **Isabelle Balkany,** Mayor of Levallois by Interim and **Céline Calvez,** Deputy of the fifth district of Hauts-de-Seine, gathered a very large public ... It was also the occasion, for Stéphane Decreps, Deputy Mayor, Delegate for Culture to award the city's gold medal to **Georges Lucenet,** Vice-President and General Delegate of Impressionisms Routes and also to distinguish the **Eau & Lumière Association**, administrative support of the Impressionist Routes, Cultural Itinerary of the Council of Europe

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Inauguration de l'Exposition

ART ET LUMIERE

Paysages, Loisirs et Impressionnisme en Val de Seine

ARGENTEUIL (Val d'Oise), 29 Mai 2019

High place of Impressionism, the city of Argenteuil intends to highlight the presence of Claude Monet who, at the height of his talent, lived here from 1872 to 1878. His white house with green shutters still exists ... A replica of his boat-workshop, made famous by Edouard Manet, is in possession of the city to recall that the master of the impressionism then moved frequently on the Seine between Argenteuil and Carrières-sur-Seine .... Alfred Sisley, Caillebotte and many others liked to represent Argenteuil and its surroundings.

The City is an active and important stage of the Impressionisms Network, Cultural Route of the Council of Europe. It hosts the exhibition "Art and Light in Val de Seine" from May 31 to June 28, 2019 at the Agora de l'Hotel-de-Ville. The inauguration took place on May 29, 2019 in the presence of the Mayor of Argenteuil **Georges Mothron,** Founding President of Eau & Lumière, **Françoise Inghelaere,** Deputy Mayor in charge of Culture, **Georges Lucenet,** Vice President and Delegate General of Eau & Lumière / Impressionisms Roads and many elected officials and cultural and tourist leaders of the Paris Region. Very open to the public, the exhibition will also be an opportunity for discovery and work for the many students of educational institutions in the city.

ASNIERES-SUR-SEINE
at the time of the Impressionists

Successful arrival into the network Impressionisms Routes

The Art Festival organized by the town of Asnières-sur-Seine from 6 to 21 May 2019 in connection with the official arrival of the city into the network "Impressionisms Routes" was a major success.

The exhibition *"Art & Lumière en Val de Seine"* presented at the same time in the château and in the lobby of the town-hall was inaugurated on May 4, 2019 in the presence of the Mayor of Asnières and the President of Eau & Lumière. It attracted a numerous audience and more than 500 students, from the city's institutions, visited it and took part in the educational activities offered on this occasion.

The Conference of Georges Lucenet, Vice-President and General Manager of Impressionisms Routes, entitled *"Impressionism, the Love Story of Water and Light"* was given in the magnificent hall of honor of the Town Hall. It shows the richness of the artistic heritage of the city which inspired, among others, Claude Monet, Vincent Van Gogh, Paul Signac and Emile Bernard ... The decorations and outdoor activities have also been acclaimed by the inhabitants of Asnièresj.

This success allows us to look forward to a very fruitful cooperation in the future.

Manuel Aeschlimann, Mayor ofAsnières, Thierry Sellier, Deputy Mayor, Pierre Bedouelle, Président of Eau & Lumière.

Lecture of Georges Lucenet « The Love Story of Water and Light »

Eau & Lumière
Impressionnisms Routes©
Cultural Route of the Council of Europe
41 Boulevard Vital Bouhot
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www.impressionismsroutes.fr
May 2019

General Assembly
Eau & Lumière/Impressionisms Routes

Novotel Centre Paris, Tour Eiffel
Novembre 7, 2019

The Annual General Meeting of Eau & Lumière / Impressionisms Routes took place in excellent conditions in the lounges of the Novotel Center, Paris Tour Eiffel on November 7, 2019. It brought together forty participants or represented and made the subject of an official report distributed to all members.

Let us note a presentation of the accounts in balance, a tightening of the links between the Impressionisms Routes Network and the euroArt Association which gathers 45 sites of artists' colonies in 15 European countries: in the future the museums and cultural spaces member of the one of the organizations will become, if they wish, also a member of the other without paying additional membership fees.

Newsletters and Infoflash

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September 2019	Infoflash. Exhibition Art & Lumière at Croissy-sur-Seine
Sept/Oct 2019	Infoflash. Exhibition Art & Lumière at Levallois
October 2019	Infoflash. *Impressionisms Routes* au Salon des Grands Voyages : Paris, Carrousel du Louvre (October 2019)
October 2019	Infoflash. *Impressionisms Routes* au Forum Interactif du Tourisme : Launching of the Route Signac, Saint-Tropez (October 2019)
October 2019	Cérémonie d'adhésion de la ville d'Asnières-sur-Seine Launching of the Route Signac
January 2020	Newsletter N° 13

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